Appraisal and Evaluation

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Reference

- Professor Martin and Dr. White
  - University of Sydney
  - Systemic-functional Linguistics
  - Martin – several books based on analysing different types of genre and discourse – often advising on books used for pedagogical purposes
  - White – particularly involved with appraisal theory
Halliday’s metafunctions

![Diagram](image)

*Figure 1.1* Ideational, interpersonal and textual metafunction

Halliday - systems

![Diagram](image)

*Figure 1.2* Language strata
Figure 1.3 The intersection of strata and metafunctions

Modelling appraisal resources

- Martin & White - concerned with:
  - The interpersonal in language
  - The subjective presence of writers/speakers in texts
  - Their stances towards:
    - The material they present
    - Those with whom they communicate
  - How writers/speakers approve and disapprove, enthuse and abhor, applaud and criticise
  - How they position their readers/listeners to do likewise.
Martin & White - concerned with:
- the construction by texts of communities of shared feelings and values
- the linguistic mechanisms for the sharing of emotions, tastes and normative assessments
- how writers/speakers:
  - Construe for themselves particular authorial identities or personae
  - Align or disalign themselves with actual or potential respondents
  - Construct for their texts an intended or ideal audience.

<table>
<thead>
<tr>
<th>Register</th>
<th>Discourse semantics</th>
<th>Lexicogrammar</th>
<th>Phonology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tenor</td>
<td>Negotiation</td>
<td>- mood</td>
<td>- tone (&amp; ‘key’)</td>
</tr>
<tr>
<td></td>
<td>- speech function</td>
<td>- tagging</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- exchange</td>
<td></td>
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<tr>
<td>Appraisal</td>
<td>- engagement</td>
<td>- ‘evaluative’ lexis</td>
<td>- loudness</td>
</tr>
<tr>
<td></td>
<td>- affect</td>
<td>- modal verbs</td>
<td>- pitch movement</td>
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<tr>
<td></td>
<td>- judgement</td>
<td>- modal adjuncts</td>
<td>- voice quality</td>
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<tr>
<td></td>
<td>- appreciation</td>
<td>- polarity</td>
<td>- phonaesthetics</td>
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<tr>
<td></td>
<td>- graduation</td>
<td>- pre/numeration</td>
<td>- [formatting]</td>
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<td></td>
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<td>- intensification</td>
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<td>- repetition</td>
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<td></td>
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<td>- manner/extent</td>
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<td></td>
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<td>- logico-semantics</td>
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<td></td>
<td>- vocation</td>
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<tr>
<td>Involvement</td>
<td>naming</td>
<td>- proper names</td>
<td>- ‘accent’ ...</td>
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<tr>
<td></td>
<td>- technicality</td>
<td>- technical lexis</td>
<td>- whisper ...</td>
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<tr>
<td></td>
<td>- abstraction</td>
<td>- specialised lexis</td>
<td>- actronyms</td>
</tr>
<tr>
<td></td>
<td>- anti-language</td>
<td>- slang</td>
<td>- ‘pig latins’</td>
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<tr>
<td></td>
<td>- swearing</td>
<td>- taboo lexis</td>
<td>- secret scripts</td>
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<td></td>
<td></td>
<td>- grammatical metaphor</td>
<td></td>
</tr>
</tbody>
</table>
Mood-Altering Substance

I had to write and say what a brilliant magazine *Empire* is. I was sitting on my bed on the morning of September 1, the first day I had to go back to school, and I was naturally very depressed. I heard the letter box open and the latest edition of *Empire* was lying on the carpet. Even better was the discovery that once hastily torn open, I saw there was an article on the *Lord of the Rings: The Return of the King*. My bad mood immediately lifted and I was no longer dreading the return to school. Keep up the good work.
Letter 2 page 3

- An Indefensible Position
- Just a line to say how severely saddened I’ve been at all the negative reviews of *Tomb Raider 2*. I feel the whole venture has been a very affectionate homage to the action genre pre-1980, and tonally perfect, paying attention to pacing while also keeping ironic humour at bay. Why, it even ended in a genuinely affecting manner. Oh – and Angelina Jolie is one of the few real movie starts we have, in the old-fashioned sense of the word. You just couldn’t take your eyes off her – totally charming.

Martin & White

- Theoretical affiliation is clearly social constructionist (Harre 1987) rather than universalist (Wierzbicka 1986)
- Belief that cross-cultural perspectives on evaluation such as those undertaken by Lutz provide the most appropriate orientation to work on appraisal across languages and cultures
EXAMPLES

AFFECT
positive and negative feelings

- So this meant the grieving took place again. The grief came for my younger sister and two brothers whom I thought I would never see again. The day I left the Orphanage – that was a very sad day for me. I was very unhappy, and the memories came back. There was nowhere to turn. You was on your own. I was again in a different environment ... I had no choice but to stick it out. With the hardships going and thinking of my sister and brothers which I left at the Orphanage. My heart full of sorrows for them. [Bringing Them Home 1997: 12]
JUDGEMENT
attitudes towards behaviour

- You have almost exterminated our people, but there are enough of us remaining to expose the humbug of your claim, as white Australians, to be a civilised, progressive, kindly and humane nation. By your cruelty and callousness towards the Aborigines you stand condemned...

If you would openly admit that the purpose of your Aborigines Legislation has been, and now is, to exterminate the Aborigines completely so that not a trace of them or of their descendants remains, we could describe you as brutal, but honest. But you dare not admit openly that what you hope and wish is for our death! You hypocritically claim that you are trying to 'protect' us; but your modern policy of 'protection' (so-called) is killing us off just as surely as the pioneer policy of giving us poisoned damper and shooting us down like dingoes! [Bringing Them Home 1997: 46]

APPRECIATION - evaluations of semiotic and natural phenomena

- Virtually flawless, with impeccable regional details, startlingly original characters, and a compelling literary plot that borders on the thriller, Ondaatje’s stunning achievement is to produce an indelible novel of dangerous beauty. USA Today [Previews M Ondaatje Anil’s Ghost Toronto: Vintage. 2000: i]
AFFECT - emotions; reacting to behaviour, text/process, phenomena

- [2.4] ... It might have been said that Jack Aubrey's heart had been sealed off, so that he could accept his misfortune without it breaking; and that sealing-off had turned him into a eunuch as far as emotion was concerned. ... whereas in former times Captain Aubrey, like his hero Nelson and so many of his contemporaries, had been somewhat given to tears – he had wept with joy at the masthead of his first command; tears sometimes wetted the lower part of his fiddle when he played particularly moving passages; and cruel sobs had racked him at many a shipmate's funeral by land or sea – he was now as hard and dry-eyed as any man could well be. He had parted from Sophie and the children at Ashgrove Cottage with no more than a constriction in his throat which made his farewells sound painfully harsh and unfeeling ... [O'Brian 1997a: 10]

JUDGEMENT - ethics; evaluating behaviour

- The temptation is the same whatever the country: it is often to the lawyer's interest to make wrong seem right, and the more skilful he is the more he succeeds. Judges are even more exposed to temptation, since they sit every day; though indeed it is a temptation of a different sort: the have enormous powers, and if they choose they may be cruel, oppressive, froward and perverse virtually without control – they may interrupt and bully, further their political views, and pervert the course of justice. I remember in India we met a Mr Law at the dinner the Company gave us, and the gentleman who made the introductions whispered to me in a reverential tone that he was known as “the just judge”. What an indictment of the bench, that one, one alone, among so many, should be so distinguished.' [O'Brian 1997b: 226–8]
APPRECIATION - aesthetics; evaluating text/process, natural phenomena

- ‘To tell you the truth, Maturin, on a perfect vernal day like this, I find nothing so pleasant as sitting on a comfortable chair in the sun, with green, green grass stretching away, the sound of bat and ball, and the sight of cricketers. Particularly such cricketers as these: did you see how Maitland glanced that ball away to leg? A very pretty stroke. Do not you find watching good cricket restful, absorbing, a balm to the anxious, harassed mind?’ ‘I do not. It seems to me, saving your presence, unspeakably tedious.’ ‘Perhaps some of the finer shades may escape you. Well played, sir! Oh very well played indeed. That was as pretty a late cut as I have ever seen – how they run, ha ha ...’ [O’Brien 1997b: 189–90]
• affect as ‘quality’
  – describing participants a sad captain Epithet
  – attributed to participants the captain was sad Attribute
  – manner of processes the captain left sadly Circumstance

• affect as ‘process’
  – affective mental his departure upset him Process (effective)
  – affective behavioural he missed them Process (middle)
  – affective physical the captain wept Process

• affect as ‘comment’
  – desiderative sadly, he had to go Modal Adjunct

<table>
<thead>
<tr>
<th>Table 2.6</th>
<th>Judgement – social esteem</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOCIAL ESTEEM</td>
<td>Positive [admire]</td>
</tr>
<tr>
<td>normality</td>
<td>lucky, fortunate, charmed ...</td>
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<tr>
<td>how special?</td>
<td>normal, natural, familiar ...</td>
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<td></td>
<td>cool, stable, predictable ...</td>
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<td>in, fashionable, avant garde ...</td>
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<td></td>
<td>celebrated, unsung ...</td>
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<td>capacity</td>
<td>powerful, vigorous, robust ...</td>
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<td>how capable?</td>
<td>sound, healthy, fit ...</td>
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<td>adult, mature, experienced ...</td>
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<td>witty, humorous, droll ...</td>
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<td></td>
<td>insightful, clever, gifted ...</td>
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<td></td>
<td>balanced, together, sane ...</td>
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<td>sensible, expert, shrewd ...</td>
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<td>enacity</td>
<td>literate, educated, learned ...</td>
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<td>how dependable?</td>
<td>competent, accomplished ...</td>
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<td></td>
<td>successful, productive ...</td>
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<td></td>
<td>plucky, brave, heroic ...</td>
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<td></td>
<td>cautious, wary, patient ...</td>
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<td>careful, thorough, meticulous ...</td>
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<td>tireless, persevering, resolute ...</td>
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<td>reliable, dependable ...</td>
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<td>faithful, loyal, constant ...</td>
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<td></td>
<td>flexible, adaptable, accommodating ...</td>
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<td></td>
<td>unlucky, hapless, star-crossed ...</td>
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<td>odd, peculiar, eccentric ...</td>
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<td></td>
<td>erratic, unpredictable ...</td>
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<td>dazed, daggy, retrograde ...</td>
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<td></td>
<td>obscure, also-ran ...</td>
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<td></td>
<td>mild, weak, whimpy ...</td>
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<td>unsound, sick, crippled ...</td>
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<td>immature, childish, helpless ...</td>
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<td>dull, dreary, grave ...</td>
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<td>slow, stupid, thick ...</td>
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<td></td>
<td>flaky, neurotic, insane ...</td>
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<td>naive, inexpert, foolish ...</td>
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<td>illiterate, uneducated, ignorant ...</td>
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<td>incompetent, unaccomplished ...</td>
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<td>unsuccessful, unproductive ...</td>
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<td>timid, cowardly, gutless ...</td>
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<td>rash, impatient, impetuous ...</td>
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<td></td>
<td>hasty, capricious, reckless ...</td>
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<td></td>
<td>weak, distracted, despondent ...</td>
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<tr>
<td></td>
<td>unreliable, undependable ...</td>
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<tr>
<td></td>
<td>unfaithful, disloyal, inconstant ...</td>
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<tr>
<td></td>
<td>stubborn, obstinate, wilful ...</td>
</tr>
</tbody>
</table>
### Table 2.7 Judgement – social sanction

<table>
<thead>
<tr>
<th>SOCIAL SANCTION</th>
<th>Positive [praise]</th>
<th>Negative [condemn]</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>credibility [truth]</em></td>
<td>truthful, honest, credible ...</td>
<td>dishonest, deceitful, lying ...</td>
</tr>
<tr>
<td><em>honesty?</em></td>
<td>frank, candid, direct ...</td>
<td>deceptive, manipulative, devious ...</td>
</tr>
<tr>
<td><em>propriety [ethics]</em></td>
<td>discrete, tactful ...</td>
<td>blunt, blabbermouth ...</td>
</tr>
<tr>
<td><em>how far beyond</em></td>
<td>good, moral, ethical ...</td>
<td>bad, immoral, evil ...</td>
</tr>
<tr>
<td><em>approach?</em></td>
<td>law abiding, fair, just ...</td>
<td>corrupt, unfair, unjust ...</td>
</tr>
<tr>
<td><em>sensitive, kind, caring ...</em></td>
<td>sensitive, kind, caring ...</td>
<td>insensitive, mean, cruel ...</td>
</tr>
<tr>
<td><em>unassuming, modest, humble ...</em></td>
<td>unassuming, modest, humble ...</td>
<td>vain, snobby, arrogant ...</td>
</tr>
<tr>
<td><em>polite, respectful, reverent ...</em></td>
<td>polite, respectful, reverent ...</td>
<td>rude, discourteous, irreverent ...</td>
</tr>
<tr>
<td><em>altruistic, generous, charitable</em></td>
<td>altruistic, generous, charitable</td>
<td>selfish, greedy, avaricious</td>
</tr>
</tbody>
</table>

### Table 2.8 Types of appreciation

<table>
<thead>
<tr>
<th>Reaction: what was it like?</th>
<th>Positive</th>
<th>Negative</th>
</tr>
</thead>
<tbody>
<tr>
<td>arresting, captivating, engaging ...</td>
<td>dull, boring, tedious ...</td>
<td></td>
</tr>
<tr>
<td>fascinating, exciting, moving ...</td>
<td>dry, acetic, uninviting ...</td>
<td></td>
</tr>
<tr>
<td>lively, dramatic, intense ...</td>
<td>flat, predictable, monotonous ...</td>
<td></td>
</tr>
<tr>
<td>remarkable, notable, sensational ...</td>
<td>unremarkable, pedestrian ...</td>
<td></td>
</tr>
<tr>
<td>okay, fine, good ...</td>
<td>bad, yuk, nasty ...</td>
<td></td>
</tr>
<tr>
<td>lovely, beautiful, splendid ...</td>
<td>plain, ugly, grotesque ...</td>
<td></td>
</tr>
<tr>
<td>appealing, enchanting, welcome ...</td>
<td>repulsive, revolting, off-putting ...</td>
<td></td>
</tr>
<tr>
<td>balanced, harmonious, unified, symmetrical, proportioned ...</td>
<td>unbalanced, discordant, irregular, uneven, flawed ...</td>
<td></td>
</tr>
<tr>
<td>consistent, considered, logical ...</td>
<td>contradictory, disorganised ...</td>
<td></td>
</tr>
<tr>
<td>shapely, curvaceous, willowy ...</td>
<td>shapeless, amorphous, distorted ...</td>
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</tr>
<tr>
<td>simple, pure, elegant ...</td>
<td>ornate, extravagant, Byzantine ...</td>
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</tr>
<tr>
<td>lucid, clear, precise ...</td>
<td>arcane, unclear, woolly ...</td>
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</tr>
<tr>
<td>intricate, rich, detailed, precise ...</td>
<td>plain, monolithic, simplistic ...</td>
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</tr>
<tr>
<td>penetrating, profound, deep ...</td>
<td>shallow, reducible, insignificant ...</td>
<td></td>
</tr>
<tr>
<td>innovative, original, creative ...</td>
<td>derivative, conventional, prosaic ...</td>
<td></td>
</tr>
<tr>
<td>timely, long awaited, landmark ...</td>
<td>dated, overdue, untimely ...</td>
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</tr>
<tr>
<td>inimitable, exceptional, unique ...</td>
<td>dime-a-dozen, everyday, common ...</td>
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</tr>
<tr>
<td>authentic, real, genuine ...</td>
<td>fake, bogus, glib ...</td>
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<tr>
<td>valuable, priceless, worthwhile ...</td>
<td>worthless, shoddy, pricey ...</td>
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</tr>
<tr>
<td>unaccommodate helpful, effective ...</td>
<td>ineffective, useless, write-off ...</td>
<td></td>
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</tbody>
</table>
After she died, there was a huge outpouring of support on social media. I have no idea how many people came to the funeral but I was told there were more than 2,000 people. I don’t know how many people I hugged that day.

I’m a bit overwhelmed by all the people who came. I still can’t fathom it, because to me, she wasn’t this public person, she was my family, she was part of me. She was my daughter, and who are all these people mourning her now? It’s a bit awe-inspiring, it’s overwhelming, I can’t fathom it.

### Table 2.9 Sub-types of appreciation

<table>
<thead>
<tr>
<th>appreciation</th>
<th>mental process type</th>
<th>metafunction</th>
</tr>
</thead>
<tbody>
<tr>
<td>reaction</td>
<td>affection</td>
<td>interpersonal</td>
</tr>
<tr>
<td>composition</td>
<td>perception</td>
<td>textual</td>
</tr>
<tr>
<td>valuation</td>
<td>cognition</td>
<td>ideational</td>
</tr>
</tbody>
</table>
Sorrow

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BBC . 03.06.2015

- Sport and scandal are familiar companions. Where there is money there is greed. Where there is greed there will be cheating. Where there is power there will be temptation.

- The dark storm of allegations which led to Blatter’s dramatic resignation on Tuesday are only the most recent of the venal affairs to dog sport at the highest level. The allegations of bribery in Salt Lake City’s successful campaign to host the 2002 Winter Olympics saw 10 senior International Olympic Committee figures resign.

- But that was one event, at one moment in time. Football is the dominant global game. For more than a decade, its highest custodians stand accused of endemic and methodical corruption.

- The shock lies not in the charges themselves but in the fact that Blatter, master of perpetual evasion, not just a Teflon Don but a man so slippery even his own shadow struggles to cling on, has finally been brought down by them.
Sins!

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